

UNITED STATES DEPARTMENT OF JUSTICE

WASHINGTON, D. C.

SUPPLEMENTAL REGISTRATION STATEMENT

Pursuant to Section 2 of the Foreign Agents
Registration Act of 1938, as Amended

For Six Months Period Ending

DEC 31 1966
(Insert date)

Registration No. 536

1. (a) Name of Registrant.

IRISH TOURIST BOARD

(b) All other names used by Registrant during the period. NONE

(c) Address of principal office. 33 EAST 50th STREET, NEW YORK 10022

(d) Name of person or persons in charge of principal office. KEVIN DURNIN

2. If Registrant is a nonbusiness membership organization, state— N/A

(a) Approximate number of members in the United States

(b) Approximate number of members outside the United States

3. (a) All persons who became partners, officers, directors, and similar officials of Registrant during the period.

Name and address of official	Date connection began	Position, office or nature of duties
Sean J. White	November 1st, 1966	Advertising & Public Relations Manager North America

(b) All persons who ceased to be partners, officers, directors, or similar officials of Registrant during the period.

Name and address of official	Date connection ended	Reason for ending connection
Michael Sexton	December 20th 1966	Resigned to join Irish International Airlines

4. (a) All branches and local units of Registrant and all other component or affiliated groups or organizations which began to operate during the period.

*Name and address of branch, unit,
group, or organization*

*Nature of connection with
Registrant*

*Name and address of person
in charge*

NONE

- (b) All branches and local units of Registrant and all other component or affiliated groups or organizations which ceased to operate during the period.

Name of branch, unit, group, or organization

Reason operations ceased

NONE

5. All persons who at any time during the period were foreign principals of Registrant.

*Name and principal
address*

*Is person still a foreign principal
of Registrant?*

*If not, give date connection
ended*

**BORD FAILTE EIREANN
BAGGOT STREET BRIDGE
DUBLIN 2, IRELAND**

YES

- -

6. Describe fully all activities of Registrant during the period for or in the interests of each foreign principal named under item 5.

Engaged in the distribution of tourist information and folders for the promotion of tourism to Ireland. Activities include calling on Travel Agencies, contacting groups with a view to promoting visits to Ireland and contact with Travel Editors of newspapers and magazines.

We distribute free travel brochures and information on Ireland.

7. Describe briefly all other businesses, occupations, and public activities in which Registrant engaged during the period.

Member of the European Travel Commission in the United States of America. The objective is to promote "off-season" tourist travel to Europe through the medium of advertising or through publicity campaigns.

8. Furnish the following information as to all employees and other individuals except those named under item 3, who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 5:

- (a) All such employees and other individuals for whom Short Form Registration Statements (Form-FA-4) have previously been filed.

<i>Name and address of employee or other individual</i>	<i>Nature of any changes during period in activities for Registrant or its foreign principals</i>	<i>Has connection with Registrant ended?</i>
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Mr. Kevin Durnin, 9 Richmond Drive, Old Greenwich, Conn.

Mr. Martin T.A. Hughes, 166-41 Powell's Cove Building, Apt. 7C
Whitestone, New York 57.

Mr. Chris. J. Walsh, 170 Monee Road, Park Forest, Illinois.

Mr. Henry A. Gogarty, 1457 Bernal Avenue, Burlingame, California.

Mr. Patrick B. Segrave, 560 Ovington Avenue, Brooklyn, New York

Mr. Maurice Dunne, 9 West Ellice St., Lincoln Park, New Jersey

Mr. S. Mayne, 140 Brentwood Road N., Toronto 18, Ontario, Canada

- (b) All such employees and other individuals for whom Short Form Registration Statements (Form-FA-4) have not been previously filed.

<i>Name and address of employee or other individual</i>	<i>Nature of services or assistance rendered</i>	<i>Has connection with Registrant ended?</i>
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Please see attached list

9. Furnish the following information as to Registrant's receipts and expenditures during the period covered by this statement. The information may, if Registrant desires, be furnished for Registrant's latest semiannual fiscal period, provided the period covered is indicated and future statements are furnished on the same basis:

(a) All amounts received during the period directly or indirectly from each foreign principal named under item 5, itemized as follows:

<i>Date funds received</i>	<i>Name of foreign principal from whom funds received²</i>	<i>Purposes for which received³</i>	<i>Amount received⁴</i>
	BORD FAILTE EIREANN	(10(c))	
July	(IRISH TOURIST BOARD)		-
August	BAGGOT STREET BRIDGE		-
	DUBLIN 2		
September	IRELAND		\$25,000.00
October			\$24,921.55
November			\$86,763.11
December			\$66,337.18

(b) All amounts received during the period from other sources to be used directly or indirectly for or in the interests of any foreign principal named under item 5, itemized as follows:¹

<i>Date funds received</i>	<i>Name of person from whom received²</i>	<i>Purposes for which received³</i>	<i>Amount received⁴</i>
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N/A

(c) All expenditures made during the period directly or indirectly for or in the interests of each foreign principal named under item 5, itemized as follows:⁵

<i>Date payment was made</i>	<i>Name of person to whom payment was made²</i>	<i>Purposes for which payment was made³</i>	<i>Amount of payment⁴</i>
	Salaries		\$90,821.00
	Subsistence/Travel & Related Expenses		20,563.00
	Telephone & Telegraph		7,830.00
	Postage		15,672.00
	Furniture & Fixtures		4,381.00
	Advertising		22,307.00
	Public Relations		4,800.00
	Office Supplies		14,241.00
	Rent		32,652.00

¹ Include all amounts so received, whether received as compensation, loans, contributions, subscriptions, fees, dues, subsidies, or otherwise.

² Receipts from or payments to a person amounting to less than \$200 for the period may be combined with other like amounts, provided the source or disposition of the funds, as the case may be, is clearly indicated.

³ Where funds were received or paid, as the case may be, for various purposes, such purposes shall be listed in reasonable detail.

⁴ Show separately the amount received or paid, as the case may be, for each purpose listed under the preceding column.

⁵ Include all transfers of funds to any foreign principal.

10. (a) Speeches, lectures, talks, and radio broadcasts arranged or sponsored by Registrant or delivered by officials or employees of Registrant, during the period.

Name of person by
whom delivered

Number of speeches, lectures,
and talks delivered

Number of radio broadcasts
delivered

NONE

- (b) Publications prepared or distributed by Registrant, or by others for Registrant, or in the preparation or distribution of which Registrant rendered any services or assistance, during the period. (Indicate each type of publication by an "X.")

(1) Press releases <u>X</u>	(8) Circulars _____	(15) Lantern slides..... _____
(2) News bulletins _____	(9) Form letters _____	(16) Still pictures..... _____
(3) Newspapers..... _____	(10) Reprints _____	(17) Posters..... <u>X</u>
(4) Articles _____	(11) Copies of speeches, lectures, talks, or radio broadcasts _____	(18) Photographs..... <u>X</u>
(5) Books _____	(12) Radio programs _____	(19) Charts..... _____
(6) Magazines _____	(13) Radio scripts _____	(20) Maps <u>X</u>
(7) Pamphlets <u>X</u>	(14) Moving pictures..... _____	(21) Other publications <u>X</u>

(1) Press Releases:

Released by Joe Gould Associates and written by Bord Failte Eireann
staff in Dublin, Ireland.

- (c) Preparation and distribution of publications referred to in answer to (b) above.

Description of publication	By whom written, edited, or prepared	By whom printed, produced, or published	By whom distributed
Tourist Maps		Bord Failte Eireann	Irish Tourist Board
" Folders		Baggot Street Bridge	33 East 50th St.
" Photos		Dublin 2, Ireland	New York

- (d) Compliance with the filing, labeling, and reporting provisions of Section 4 of the Foreign Agents Registration Act of 1938, as amended, and Rules 400-403 thereunder.

- (1) Were copies or summaries of all communications and publications referred to in answer to (a) and (b) above filed with the Department of Justice and the Librarian of Congress? If not, explain why copies or summaries of any such communications and publications were not filed.

N/A

- (2) Were all such communications and publications labeled in accordance with Section 4 and Rules 400-403? If not, explain why any such communications and publications were not so labeled.

N/A

- (3) Were reports of the delivery, distribution, or other dissemination of all such communications and publications made to the Department of Justice in accordance with Section 4 and Rules 400-403? If not, explain why any such reports were omitted.

N/A

11. (a) Any changes during the period, not fully described above, in Registrant's affiliations, associations, or other connections with foreign governments, foreign political parties, or officials or agencies thereof.

*Name of government, party, or official,
or agency thereof*

*Nature of changes during period in Registrant's
connections therewith*

NONE

- (b) Any changes during the period in Registrant's pecuniary interest in or control over partnerships, corporations, associations, or other organizations or combinations of individuals.

*Name of organization or
combination*

*Nature of changes during period in
Registrant's ownership or other
pecuniary interest*

*Nature of changes during period in any
direction or control exercised
by Registrant*

NONE

12. (a) Any changes during the period in the ownership of or supervision, direction or control over Registrant by any organization, group, or individual.

*Name of organization, group,
or individual*

*Nature of changes during period in ownership,
supervision, direction, or control*

NONE

(b) Any subsidy or other financial assistance received by Registrant during the period directly or indirectly from—

Any individual who is a citizen of, or resides in, a foreign country.

Any organization created in, or under the laws of, any foreign country or having its principal place of business in a foreign country.

Any foreign government or foreign political party, or any official or agency thereof.

*Name of person from whom subsidy or
financial assistance received*

*Nature and amount of subsidy or
financial assistance*

NONE

13. File the following exhibits with this statement:

Short Form Registration Statement - File a Short Form Registration Statement, on the printed form provided therefor, for each of the following persons for whom a Short Form Registration Statement (Form FA-4) has not previously been filed:

(a) All partners, officers, directors, and similar officials of Registrant.

(b) All employees or other individuals who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 5.

Exhibit B.—File a copy of any changes during the period in the agreement, arrangement, or authorization (or if not in writing a written description thereof) pursuant to which Registrant is acting for, or receiving funds from, each foreign principal named under item 5.

Exhibit C.—File an Exhibit C, on the printed form provided therefor, for each foreign principal named under item 5 for whom an Exhibit C has not previously been filed.

Exhibit D.—If Registrant is a nonbusiness organization, file a copy of any changes during the period in its charter, constitution, bylaws, or other instruments of organization.

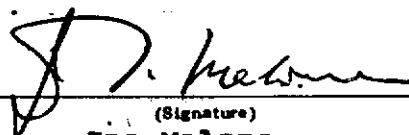
Exhibit E.—File a copy of the agreement or arrangement (or if not in writing, a written description thereof) between the Registrant and each business firm or other organization named under item 10 (c), and copies of all changes during the period in similar contracts previously filed.

ADVERTISING: Our agency is de Garmo Inc., 605 Third Avenue, New York 10016. The total payment to them (\$22,307.00) includes the usual agency fee of 17.65%. The advertising was placed in Newspapers, Magazines and T.V. during the reporting period.

PUBLIC RELATIONS: During the reporting period we were represented by Joe Gould Associates, 441 Lexington Avenue, at a fee of \$600 per month - (\$3,600).

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in Form-FA-4 insofar as such information is not within his (their) personal knowledge.

(Type or print name under signature)


 (Signature)
Joe Malone
General Manager - North America

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths, by a majority of those partners, officers, directors, or persons performing similar functions who are in the United States. If no such person is in the United States, the statement shall be signed and sworn to by the duly authorized representative of the Registrant.)

(Signature)

(Signature)

(Signature)

Subscribed and sworn to before me at

33 East 50 Street, New York City

this

16

day of

May

, 1967

THOMAS P. CUNIFFE
 Notary Public, State of New York
 No. 41-0825075
 Qualified in Queens County
 Commission Expires March 30, 1968


 (Signature of notary or other officer)

My commission expires

, 1969.

DECEMBER 31st, 1966.

IRISH TOURIST BOARD

NAMES & ADDRESSES - NORTH AMERICAN STAFF

NEW YORK CITY:

Cathleen Brady, Apt. 3B, 183 East 94th Street, N.Y. 10028	Records Asst.
Margaret Cunningham, 4108 42nd Street, Sunnyside, Long Island.	Steno/Secretary
Una Devlin, Apt. 2, 68 West 11th Street, N.Y.	Steno/Secretary
Patrick Fahy, 2769 Briggs Avenue, Bronx, New York 19458	Mail Clerk
Christine M. Jones, 125-05 84th Ave., Kew Gardens, N.Y.	Steno/Secretary
Marie Keatley, 96 - 23 Pitkin Avenue, Ozone Park, N.Y. (Mrs.)	Info./Assistant
Maire Darcy, 2527 Valentine Ave., Bronx N.Y. 10458 (Mrs.)	Steno/Secretary
Teresa Maloney, 36-24 25th Street, Long Island City, N.Y.	Info./Assistant
Colette Peck, 94-25 259th Street, Floral Park, New York (Mrs.)	Steno./Secretary
Thomas Nihill, 43-33 41st Street, Sunnyside, Long Is. City, N.Y.	Mail Clerk
Margaret Power, 652 West 170th Street, N.Y. 10032	Steno/Secretary
Maura Vogiatzakis, Apt. 5, 20-59 29th St., Astoria, N.Y. (Mrs.)	Steno/Secretary

MID-WEST:

Mary F. Griffin, 19329 S. Keeler, Oak Lawn, Illinois.	Steno/Secretary
Margarite Elenz, 1711 Rosehill Drive, Chicago, Ill. (Mrs.)	Steno/Secretary

WEST-COAST:

Margaret Keenahan, Apt. 601, 1091 Bush St., San Fran. Cal.	Steno/Secretary
Naula Caulfield, Apt. 10, 1920 Pacific Ave. San Fran. Cal.	Steno/Secretary

CANADA:

Mr. Shaun Mayne, 140 Brentwood Rd., N. Toronto, Ont. Canada (Activities confined to Canada)	Manager -Canada
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